

# eCommerce Solutions

*Everything you need—All in one place!*

## Get it ALL.

eCommerce isn't just a shopping cart, or opt-out eMail marketing, it's these and much more: customer loyalty programs, coupons, event calendars and registration, subscriptions and clubs. Now you don't have to settle for piecing everything together with different services—Triact eCommerce Solutions brings all the pieces together into a single integrated platform.

## eCommerce Core.

The basics: shopping cart, integrated credit card processing, persistent customer accounts, event calendar. . .

## Etailing enhancements.

Increase your online sales with

- Cross-selling
- Coupons & Gift Certificates
- Subscriptions and Standing Orders.

## Product Management.

Go beyond size/color with definable/multi-level configuration options, categories, and date-based pricing & discounts.

## Content Management.

Expand your site with additional pages for product information, news articles, and more - all automatically wrapped in your site's "skin".

## Order Management.

Split orders/shipments; handle returns and replacements; provide seamless customer service.

## Don't settle any longer ...

Call us today and find out how our integrated Platform can meet all your online business needs.

## Relationship Management.

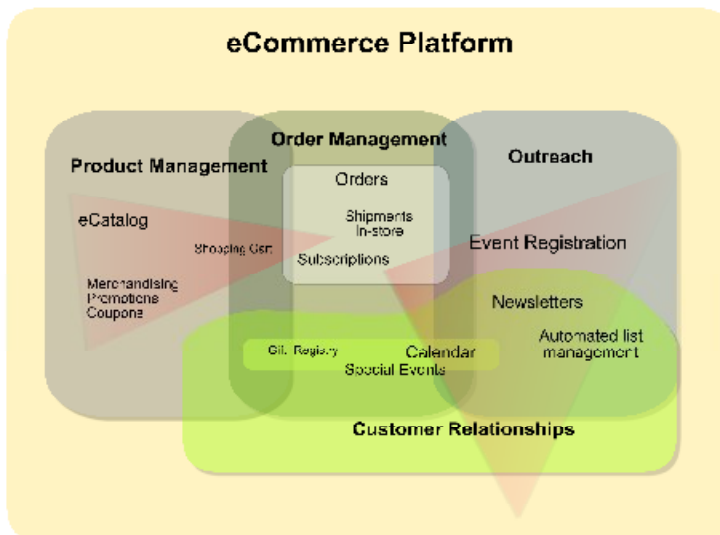
Know anything you care to capture about individuals, companies, and the relationship between them; integrated eMail marketing with automated opt-in/out

## Gift Registry.

Online and in-store access, user-managed registries & wish-lists.

## Scheduling & Registrations.

Fill seats at events, book appointments, schedule service calls . . . And charge for services through



the shopping cart.

## Multi-site administration.

You reach your customers through more than one site with distinct brands—administer them all through a single interface.

## Additional Services.

External integration for backoffice/accounting; Graphic design; eMarketing to drive traffic to your site; Fulfillment operations support . . .