

eCommerce Platform Pricing Matrix

Component	Monthly Fee	Features
eCommerce Core	\$ 200	
Web platform		Dedicated SQL Server DB with 2GB storage; 1.5Gbps daily bandwidth
Basic Shopping Cart		Includes basic item list; one thumbnail per item
Payment processing		Multiple payment options; integrated CC processing; credits
Event Calendar		Text and links to commerce pages
Basic Customer Module		Individual Accounts; order history by account
E-tailing enhancements	\$ 75	
Coupons, Gift certs, price promos		Effective/expiry dates for price promos/coupons; visibility in product list and/or at checkout
Cross-selling		Identify related items to appear automatically in eCatalog, Gift Registry, or Event Registration
Subscriptions & Standing Orders		Master orders with automatic order generation based on a schedule; Item can vary for each order generation based on subscription/membership type;
Content Management	\$ 50	
		Expand your site with additional pages for product information, news articles, and more. Enter text for pages through an online editor, or upload HTML for more complex material - all automatically wrapped in your site's "skin"
Product Management	\$ 100	
		Definable configuration options (make up your own - not just size/color); multi-level configuration options (no limit on how deep these can go); price increment/decrement per option; Configuration options can be mandatory or optional; Multi-level product categories plus Brands & Mfgs; Shop by Manufacturer/brand/category; on-hand inventory; inventory-level based display; item effective/expiry; price effective/expiry by item; multiple thumbnails per item / multiple items displayed with single thumbnail; Item/inventory import/export; sales export
Order Management	\$ 75	
		Order splitting; Backorders; Partial shipment; invoice on shipment; Return authorization/processing;
Catalog Management	\$ 75	
		Multiple catalogs; item/price effective/expiry by catalog; copy/update whole catalogs; catalog groups; Multi-storefront support; Catalogs/groups valid for specific geographic markets and/or demographic markets and/or account groupings/categories (with relationship management); Requires Product Management Module
Relationship Management and eMarketing	\$ 75	
		Unlimited attributes/properties for individuals, organizations, and relationships; Organization/Individual hierarchies & webs; Authorized purchasers; multiple accounts per org/individual; Order history by Org/individual across multiple accounts; eMail list management (opt-out/in); Newsletter template; 10k eMails per month
Gift Registry	\$ 75	
		User-managed registries & wish-lists; online & in-store access; Requires Product Management
Scheduling & Registrations	\$ 50	
		Master Events/appointments with multiple sections/instances; Enrollment limits; descriptions/directions at Master or section level; pricing at Master or section level; e-mail notifications by Event master/section;
Multi-Storefront (per each additional)	\$ 100	
		Multiple distinct storefronts - each tied to a specific catalog group
Capacity enhancement	\$ 20	
		Additional 2GB storage and additional 1.0Gbps daily bandwidth